



Product Bulletin

Phthalates and PSA Vinyl Wall Graphics

The U.S. Government recently imposed certain Consumer Product Safety Regulations regarding maximum allowable levels of phthalates in Children's Toys and Child Care Products. Although none of Oracal USA's products are intended for use in the production of Children's Toys or Child Care Articles, because certain Oracal USA products contain phthalates we are providing the following information in response to the regulations.

U.S. Phthalate Restrictions

Recently, the Consumer Product Safety Improvement Act (CPSIA) imposed restrictions on the use of certain specified phthalates (chemical substances used as plasticizers or softeners) in items that are classified as Children's Toys and Child Care Products under the CPSIA.

The phthalate restrictions of the CPSIA apply to certain specified phthalates in particular products. Along with interim restrictions on certain phthalates, there are permanent restrictions on the sale of children's toys and child care articles with concentrations of more than 0.1 percent of di-(2-ethylhexyl) phthalate (DEHP), dibutyl phthalate (DBP), or benzyl butyl phthalate (BBP). The permanent restriction is effective February 10, 2009.

The restrictions on toys apply to toys for children ages 12 and under, and the new law refers to CPSC's 2002 guidelines for additional age determination guidance. The restrictions on child care articles apply to products to facilitate sleep or feeding, or to help with sucking or teething, for children ages 3 and under.

Children's toys and other children's products will require a general conformity certification which certifies that, based on a test of each product or upon a "reasonable testing program," the toys and products comply with applicable standards. According to materials released by the CPSC on October 2, 2008, a general conformity certification will be required effective February 10, 2009.

ORACAL Wall Graphic Films

Oracal USA manufactures a range of adhesive-backed PVC films which are intended for use in the production of removable wall graphics used in home and commercial applications. These films include, but are not limited to, ORACAL® Series 631, ORAJET® Series 3620, ORAJET® Series 3621, ORAJET® Series 3628, ORAJET® Series 3640, and ORAJET® Series 3641.

The surface layer (face film) of the above-listed films contain DEHP concentrations in excess of the 0.1% limit for Children's Toys and Child Care Articles. It is important to note that none of our products are intended for use in the production of Children's Toys or as Child Care Articles as defined by the CPSIA.

General Information

THIS INFORMATION IS BASED ON OUR KNOWLEDGE AND EXPERIENCE. WE ARE NOT PROVIDING LEGAL ADVICE AND YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL ADVISORS REGARDING THE CPSIA AND ITS APPLICABILITY TO YOUR USE OF ORACAL USA'S PRODUCTS. WE HAVE NOT EXPLAINED ALL ASPECTS OF APPLICATION. SPECIALIZED OR OCCUPATIONAL KNOWLEDGE AND COMPETENCE OF A PROFESSIONAL SIGN MAKER ARE PRESUPPOSED. DUE TO THE DIVERSITY OF POTENTIAL INFLUENCING FACTORS DURING APPLICATION AND USE, WE RECOMMEND END-USERS TEST OUR PRODUCTS BEFORE FINAL APPLICATION. NO LEGALLY BINDING WARRANTY OF CERTAIN QUALITIES CAN BE DERIVED FROM OUR INFORMATION.

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